



## **Inspiring Women Leaders Conference** ***UF Distance and Continuing Education to host Inaugural Event in March 2018***

January 9, 2018 -- GAINESVILLE, Fla – Distance and Continuing Education at the University of Florida will host the first annual Inspiring Women Leaders Conference (IWL) March 8-9, 2018 at the UF Hilton Conference Center. Conference registration is now open (<http://reg.conferences.dce.ufl.edu/WLC/Register>) and includes engaging presentations, panel discussions interactive workshops and social networking opportunities. The early registration deadline ends **February 1<sup>st</sup>**, so make sure to register in advance to secure a spot at the conference.

During this two-day event, topics such as: how to delegate effectively; how to recognize bias; how to take calculated risks; and how to communicate with confidence, will be showcased through the Leadership, Professional, and Business tracks.

**Jennifer Ransaw Smith**, CEO and Founder of Brand id|Strategic Partners, **Rachel Braun Scherl**, the co-founder and principal of SPARK Solutions for Growth, and **Judi Holler-Durkin**, the CEO of HOLLA! Productions represent the dynamic Keynote Speaker lineup along with a multitude of top executives from across the country.

Conference sponsorship guarantees prime access to participants, along with opportunities for professional networking and marketing your organization throughout both days of the event. This year's IWL conference is sponsored by Carl, Riggs and Ingram, Campus USA Credit Union, Infotech, Exactech and, UF Division of Sponsored Research. Sponsorship opportunities are still available.

**Laurel Brown**, the conference organizer said, "Last year with the start of our professional development workshops for women, we soon discovered there was an urgent desire to learn, share, and connect with working professionals and industry leaders, which led to the formation of this inaugural conference event. We are very excited that the event kicks off on International Women's day and that it will provide a rich environment full of professional and personal growth opportunities."

It is time to *Ignite and Inspire* by participating in the 2018 IWL conference to exchange ideas, build relationships, and create a stronger community of empowered leaders. For more information, please visit our conference website: <http://reg.conferences.dce.ufl.edu/WLC>

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