

You are invited to be a part of an exciting and unique event for the North Central Florida area –The Inspiring Women Leaders Conference (IWL). The 2018 Inaugural Conference will be hosted by the University of Florida Conference Department. The conference will be held at the University of Florida Hilton Conference Center in Gainesville, FL on March 8-9, 2018, with the conference kicking-off on International Women’s Day. As a Sponsor, you will play a vital role in ensuring the continued success of this annual conference.

There are several sponsorship opportunities available, allowing you to market your organization throughout both days of the conference. Sponsorships will be applied to ensuring an affordable registration giving attendees access to learning and development experiences that will empower them to make positive changes in their communities, careers, homes, and lives.

Conference sponsors will also receive multiple opportunities for branding and recognition throughout all print materials, signage, and having your logo and company name prominently displayed on the website. The sponsorship levels for the conference are as follows:

Level I- \$7,500

Level II- \$5,000

Level III- \$2,000

Level IV- \$1,000

Custom Levels also available

Your support as a sponsor demonstrates your organization's commitment to supporting the professional and personal growth and development of women in today’s workforce, at the same time being able to showcase your business’ services and products to a vast array of attendees, thereby giving them the chance to get to know you and your brand on a deeper level.

Please note that sponsorship opportunities will be allocated on a first-come, first-served basis and the organizing committee will work with your company on requests. If you are interested in becoming a sponsor for the Inspiring Women Leaders Conference, please contact Laurie Brown at lbrown@dce.ufl.edu or 352-294-0856 to indicate the sponsorship level you wish to secure for the event. For more information on the conference, please visit our conference website for detailed sponsorship levels and payment options: www.inspiringwomenlead.com.

In addition to your sponsorship, I invite you to share this exciting opportunity with friends and colleagues who would want to also be a part of this groundbreaking event.

We want to thank you in advance for your involvement in this exciting event. We hope to see you in Gainesville in 2018 to recognize Inspiring Women Leaders!

Sincerely,

Inspiring Women Leaders Organizing Committee

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Sponsorship Packages

Sponsor Levels	Benefits
Level I: \$7500	<ul style="list-style-type: none">• Sole Sponsorship of Primary Conference Reception• 3 complimentary conference registrations• Company logo and company URL on conference website• Name and logo on all print and non-print conference materials• Special acknowledgement and full page ad in the conference agenda• Recognition of sponsorship during all conference announcements• Signs listing company name, prominently displayed• Prominently located exhibitor table to display company products and services
Level II: \$5000	<ul style="list-style-type: none">• 2 complimentary conference registrations• Company logo and company URL on conference website• Name and logo on all print and non-print conference materials• Acknowledgement and ad in conference agenda• Recognition of sponsorship during all conference announcements• Signs listing company name, prominently displayed• Sponsor table to display company products and services
Level III: \$2000	<ul style="list-style-type: none">• 1 complimentary conference registration• Company logo and company URL on conference website• Name and logo on all print and non-print conference materials• Acknowledgement and ad in conference agenda• Recognition of sponsorship during all conference announcements• Signs listing company name, prominently displayed• Sponsor table to display company products and services
Level IV: \$1000	<ul style="list-style-type: none">• Company logo and company URL on conference website• Name and logo on all print and non-print conference materials• Recognition of sponsorship during welcome announcement• Sponsor table to display company products and services
Custom Level	<ul style="list-style-type: none">• If there is an alternative sponsorship contribution you would prefer to secure, please contact Laurel Brown at lbrown@dce.ufl.edu or 352-294-0856 and she will work with you to customize a sponsorship package

Sponsorship Commitment Form

March 8-9, 2018 Hilton University of Florida Conference Center – Gainesville, FL

Company/Organization's Name _____

Organization's name as you wish it to appear on website and marketing materials:

Company URL: _____

Contact for all correspondence: Name: _____

Email: _____

Sponsorship Opportunities:

- ┆ \$7,500 Level I Sponsorship
- ┆ \$5,000 Level II Sponsorship
- ┆ \$2,000 Level III Sponsorship
- ┆ \$1,000 Level IV Sponsorship
- ┆ Custom Level Sponsorship _____

Total Sponsorship: \$_____

By signing this form, _____ (Company/Organization) is agreeing to commit and understands this is a **binding** commitment.

Signature: _____

By: _____
(Name)

_____ (Title)

_____ (Date)