



SPONSORSHIP, TRADESHOW & ADVERTISING SPNHC 2015 Annual Meeting

- WHAT:** The 30th SPNHC Annual Meeting and Gala
- WHERE:** Hilton University of Florida Conference Center, Gainesville, Florida
- WHEN:** May 17, 2015 to May 23, 2015
- HOST:** The Florida Museum of Natural History and Partners
- THEME:** *Making Natural History Collections Accessible through New and Innovative Approaches and Partnerships*

The Conference. Traditional symposia, themed sessions, demo camps, workshops, and a plenary session are being planned around a theme that links the collections at the heart of cultural institutions to the demands and uses these collections are addressing in the 21st century. The annual tradeshow will bring together a host of vendors whose products and technologies help us meet the unique demands of 21st century collections care, access, and use. A variety of fieldtrips highlighting Florida's unique natural and cultural history will be offered. Exciting social events will culminate in a gala celebration of SPNHC's 30th anniversary!

Why Participate? The Society for the Preservation of Natural History Collections [SPNHC] is an international society whose mission is to improve the preservation, conservation and management of natural history collections to ensure their continuing value to society. SPNHC takes a leading role in promoting collections care issues to the academic community, governments, and the general public. Members are dedicated to training and mentoring the next generation of collections professionals. Collections professionals come from all over the world to attend SPNHC's annual meetings. SPNHC conferences encourage informal and formal interaction between vendors and meeting participants in various ways— a formal exhibit hall, morning and afternoon coffee breaks held in the exhibit hall, vendor organization of and/or participation in product "Demo Camps," and an evening vendor reception where vendors and conference attendees can mingle in a relaxed setting.

Why Come to Gainesville, FL? Florida is a crossroads between Europe, the Caribbean, and Latin America. Major international airports within 1 ½ hr drive of Gainesville (Orlando, Tampa, Jacksonville) serve as hubs between these regions. We are actively soliciting attendance by our Latin American colleagues. This will give vendors a chance to introduce their products and services to a new audience of potential customers.

Vendor Schedule. Tuesday, 5/19, set up; Wednesday, 5/20 exhibit hall open (includes two refreshment breaks in exhibit hall), and vendor's evening reception; Thursday, 5/21, exhibit hall open (includes two refreshment breaks in exhibit hall); Friday, 5/22, take down.

Contact. Elise V. LeCompte, SPNHC 2015 Annual Meeting Planning Committee Chair, Florida Museum of Natural History, P.O. Box 117800, 1659 Museum Rd., Gainesville, FL 32611-7800, Email: spnhc2015@flmnh.ufl.edu; TEL: 352-273-1925.



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SPNHC 2015 Annual Meeting
Hosted by Florida Museum of Natural History
May 17-23, 2015 – Gainesville, FL

SPONSORSHIP CATEGORIES:

CATEGORY	SUPPORT LEVEL†	EXAMPLE OF FUNDED EVENT	BENEFITS
Diamond Partner‡	\$10,000	Meeting	<ul style="list-style-type: none"> •Elite Partnership of the 2015 meeting •Four paid meeting registrants and four tickets to banquet •Logo prominently printed on the official conference tote bag and other conference merchandise to be received by all participants •Logo prominently displayed on the conference website homepage •Recognition in registration material and on conference website •Slide recognition listing between presentations/sessions •Full page advertisement in Abstracts/Program book •First choice of Tradeshow table location •Your marketing materials inserted in conference bag •List of participants (with contact information)
Platinum Partner ‡	\$ 5,000	Plenary Session	<ul style="list-style-type: none"> •Two paid meeting registrants and two tickets to the banquet •Logo prominently displayed on the conference website homepage •Logo printed on the official conference tote bag to be received by all participants •Recognition in registration material and on conference website •Slide recognition listing between presentations/sessions •Full page advertisement in Abstracts/Program book •Premium choice of Tradeshow table location •Your marketing materials inserted in conference bag •List of participants (with contact information)
Gold Partner	\$ 2,500	Ice Breaker Soirée, Mixer	<ul style="list-style-type: none"> •Two paid meeting registrants • Recognition in registration material and on conference website •Partnership of the Ice Breaker Soirée, a Mixer or banquet •Recognition at service tables for partnered event, on printed card •Slide recognition listing between presentations/sessions •1/2 page advertisement in Abstracts/Program book •Preferred choice of Tradeshow table location •Your marketing materials inserted in conference bag •List of participants (with contact information)
Silver Partner	\$ 1,500	Keynote & Plenary Session Technical Session Symposium Workshop	<ul style="list-style-type: none"> •One paid meeting registrant •Recognition in registration material and on conference website •Partnership of a Keynote & Plenary Session, Technical Session, Symposium or Workshop •Recognition at service tables for partnered event, on printed card •Slide recognition listing between presentations/sessions/workshop •1/4 page advertisement in Abstracts/Program book •Preferred Tradeshow table location •Your marketing materials inserted in conference bag •List of participants (with contact information)
Bronze Partner	\$ 750	Refreshment break or Poster Session	<ul style="list-style-type: none"> •One paid meeting registrant • Recognition in registration material and on conference website •Partnership of a refreshment break or poster session •Recognition at service tables for partnered event, on printed card •Tradeshow table •List of participants (with contact information)
Supporting Partner	\$ 500		<ul style="list-style-type: none"> •One paid meeting registrant or partnership of a Student Registration • Recognition in registration material and on conference website
Literature Insert	\$ 150		<ul style="list-style-type: none"> •Allocated space on a common table to display appropriate literature within Tradeshow Exhibition area and in participant registration packet

†All Amounts are in US Dollars

‡Your recognition on the Partners Page of the official conference website and your logo on the Home page (where applicable) will appear upon receipt of partnership payment. This is a great opportunity to increase your visibility early.